



# UPS SurePost®

#### A value-driven solution for your shipping needs

Consumers expect quick fulfillment of online orders and speedy delivery at an economy price. 74% of US shoppers consider free shipping as a top consideration when making an online purchase. Retailers are challenged with providing delivery services that customers value, without damaging their own profitability.

UPS SurePost® offers the consistency and reliability of the UPS Ground® network, combined with a flexible low-cost delivery solution of the UPS Network of the Future

**Best-in-Class Solution** 



Full tracking visibility



UPS network provides consistent time-in-transit and reliability



Leverages UPS Network of the Future technologies to provide low cost delivery solutions





## **The Customer**

UPS SurePost® service is a contract-only option for customers who prefer a low-cost service with light features



### The Package

Small and lightweight, low-value, not time-sensitive



#### The Right Fit

Ideal for customers who need a low-cost, reliable solution

Offered to direct-to-consumer businesses, such as online retailers

With limited liability, UPS® Ground service is a better option for high-cost or luxury products

# Key Advantages of our Network

- Our integrated tracking and shipping allows you to prepare UPS SurePost® packages and other UPS shipments at the same time, as well as track with any UPS tracking tool
- We don't stage packages for consolidation, so they move quickly through our network
- UPS SurePost® offers carbon neutral service for your green shipping option